

Bay County Chamber of Commerce Presents

MEDIA SKILLS TRAINING SEMINAR

Tuesday, August 25, 2009

Registration begins at 8:30 a.m. - Seminar Starts at 9:00 a.m.

Florida State University Panama City Campus
Holley Building Lecture Halls A, B and C

There are lots of people who are the public 'voice' and 'face' of organizations. Sometimes they have the experience/training in media skills and know how to handle even the toughest media interview; sometimes they don't and the results can be embarrassing, even potentially disastrous.

SEMINAR GOALS:

The goal of the Media Skills Training Seminar is to give a thorough insight into the techniques of dealing with the press.

The seminar aims to improve the participants' skills in:

- Core elements of a media kit
- Communicate clearly and effectively
- Prepare for the unexpected
- Handle controversial questions
- Develop a clear purpose
- Staying calm & focused in the media spotlight

SIGN UP!

Business: _____ Participant Name: _____

Email Address: _____ Phone Number: _____

Sponsorship level: ___ Gold ___ Silver I would like to participate ___ \$50.00 registration ___ Invoice Me
___ \$75.00 non-member

Credit Card # _____ Exp. Date: _____ Security Code: _____

Gold Sponsor

\$500.00

Name recognition in Bay Biz & event information

May set up a display with promo items
2 minutes to speak to participants

Set of Chamber member mailing labels
(\$125 value)

Signage at event

E-flyer emailed with Electronic Bay Biz to
3000+ members (\$200 value)

Includes one participant slot

Silver Sponsor

\$250.00

E-flyer emailed with Electronic Bay Biz to
3000+ members (\$200 value)

Includes one participant slot

GOLD SPONSOR



For More Information:

Contact Samantha Harlander at samantha@baychamberfl.com or call 215-3755. Fax registration to 763-6229. Registration deadline is Friday, August 21. No refunds on cancellations after August 17. Space is limited, All modules are conducted by experienced professionals in the field.