



Bay County Chamber of Commerce PRESS RELEASE

February 9, 2009
FOR IMMEDIATE RELEASE

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Bay Chamber Receives Silver ADDY Bay County Chamber of Commerce

Panama City, Fla. -----The Bay County Chamber of Commerce received a **Silver ADDY®** during the ADDY® Gala hosted by the Gulf Coast Marketing and Media Association. Vice President of Communications, Samantha Harlander accepted the award on behalf of the Chamber during the Gala on February 7th.

The Chamber's new member presentation "Chamber 101" was completely redesigned in 2008 creating a fresher more professional look for the Chamber and Economic Development Alliance (EDA). The new high definition video offers detailed information to new and potential members regarding the numerous benefits of being involved within the Chamber.

What is an ADDY® ? With over 60,000 entries annually, the ADDY® Awards are the world's largest and arguably toughest advertising competition. The ADDY® Awards represent the true spirit of creative excellence by recognizing all forms of advertising from media of all types, creative by all sizes and entrants of all levels from anywhere in the world. The American Advertising Federation, a not-for-profit industry association conducts the ADDY® Awards through its 200 member advertising clubs and 15 districts. It is the only creative awards program administered by the advertising industry for the industry. The Gulf Coast Marketing and Media Association is an affiliate of the American Advertising Federation.

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