

LIVE | WORK | PLAY

A nighttime photograph of a city skyline, likely Panama City, Florida, viewed from across a body of water. The buildings are illuminated with warm lights, and the sky is a mix of orange and blue. The water in the foreground is dark with some white foam from waves.

GUIDE TO MEMBERSHIP OPPORTUNITIES

BAY COUNTY CHAMBER OF COMMERCE

WWW.PANAMACITY.ORG

ANNUAL EVENTS

CHAMBER LEADERSHIP PROGRAMS

TOURISM RECOGNITION MONTH

To recognize Bay County's number one industry during the month of May. Included in the month's events are the Annual Spring Classic Golf Tournament, Beach Volleyball Tournament and Business After Hours.

INDUSTRY APPRECIATION CELEBRATION

Celebrated during the month of September in conjunction with the statewide efforts to support industry in Florida.



ANNUAL DINNER

Held in January, the Annual Dinner celebrates the Chamber's previous year's accomplishments, conducts award presentations and recognizes both the new and the retiring Chairman. The evening is filled with dinner & networking.

SPEED MARKETING

Held bi-annually, this event provides members the opportunity to network/market their business one on one in two minute intervals.

SKEET SHOOT

Provides a unique networking opportunity to the membership.

LEADERSHIP BAY

Is a community leadership development program. Sessions are held every other Wednesday, beginning in October and running through May. Created to familiarize selected participants with issues and resources that directly impact the future of Bay County. Participation is limited.



JUNIOR LEADERSHIP BAY (JLB)

JLB is a leadership development program for high school Juniors. Through seminars, workshops and interaction with community leaders and decision makers, the program is designed to prepare, enhance and motivate youth to become our leaders of the future.

MONTHLY EVENTS

BUSINESS AFTER HOURS

An evening social held at different Chamber member locations. This is a great networking opportunity for new, current and prospective members. This event highlights the sponsoring member's business and is attended by approximately 150 people each month.

CHAMBER 411



New & existing members are invited to a special orientation held bi-monthly. The purpose of this meeting is to introduce new members to the Chamber and staff while giving them a chance to introduce their businesses and make new contacts. This

event is held as either a breakfast or lunch meeting.

SMALL BUSINESS INSTITUTE LUNCHEON

The Chamber's Small Business Institute (SBI) holds a quarterly luncheon with a topic of interest for the committee members and the membership at large. Attendance for these luncheons are normally 30 to 50 Chamber members.

FIRST FRIDAY



Going strong since 1957, this is one of the Chamber's most popular monthly events. The event has become so popular there is a lottery drawing for sponsorships. Held on the First Friday of every month from 8-9 a.m. The event includes

an update on Chamber activities, sponsor message, community interest program, new member introductions and community announcements. Attendance is usually around 250-300 people. Call to have your name put in the sponsorship lottery for 2011.

BAY YOUNG PROFESSIONAL LUNCHEON & SOCIAL

One of the Chamber's newest committees developed to engage the young professionals in Bay County. The group meets regularly through continuing education luncheons and casual after hours socials.

ADVERTISING OPPORTUNITIES

MONTHLY BAY BIZ

The Bay Biz is emailed to all Chamber representatives and published monthly in the News Herald for a total circulation of more than 30,000. Advertising is available at a reduced rate for Chamber members through the News Herald. In addition, you can take advantage of the Bay Biz newsletters that are emailed to the membership, by including your PDF flyer or brochure to over 3,000 of Bay County's business community.

WEBSITE ADVERTISING

Put your business in the spotlight with our website advertising or one of our enhanced listing packages on the Chamber's high traffic web pages! The site receives thousands of visits each month and those users are looking for products and services in Bay County. Your company's banner ad can be a dynamic way to capture the interest of those searching the site.

BAY COUNTY RELOCATION GUIDE

Published annually, this guide is packed with valuable information about Bay County and all municipalities to assist individuals, families and businesses making a move to our area. It has a circulation of approximately 10,000.

CHAMBER KIOSK

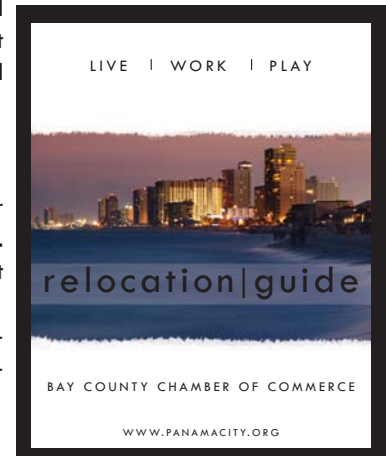
Many times the Chamber is the doorway to a community. Showcase your business to thousands of Chamber visitors in the custom wood display located in the Chamber lobby.

AIRPORT BUSINESS CENTER

In 2007, the Chamber opened the doors to the Business Center in the Panama City/Bay County International Airport. This center provides the business traveler a quiet place to conduct last minute business while waiting for their plane. Advertising inside the center showcases your company to locals and those passing through. In May 2010, the center will relocate to the new Northwest Florida Beaches International Airport.

BAY COUNTY MAP

Every two years the Chamber produces a Bay County map. This full detail map with street indexes offers affordable advertising to Chamber members with two years of exposure.



ECONOMIC DEVELOPMENT ALLIANCE

Chamber members also have an opportunity to participate in the Economic Development Alliance by becoming a member of Enterprise Bay.

The Bay County Economic Development Alliance (EDA) is a public/private partnership working to establish a globally competitive business environment for Bay County which encourages economic growth, enhances the community's quality of life and nurtures the creation and expansion of businesses.

ENTERPRISE BAY MEMBERSHIP

Private companies and individuals participate in EDA activities and committees by joining Enterprise Bay. The objective of Enterprise Bay is to provide additional financial resources and guidance to the EDA's efforts in attracting new jobs and investment to Bay County.

The two primary sponsorship levels for Enterprise Bay are:

- Partner Level - \$5,000
- Private Sector Board Member - \$20,000

For more information about the EDA, visit

www.BayEDA.com



CHAMBER COMMITTEES

AMBASSADORS

Mission: To serve as the official diplomatic representatives of the Chamber of Commerce coordinating ground breakings, grand openings and other interactions between the Chamber, its membership and the public.

SMALL BUSINESS INSTITUTE (SBI)

Mission: To provide continuing education and networking opportunities to the small business member.

BUSINESS REFERRAL NETWORK

Mission: To provide business professionals an opportunity to come together to network, share business leads and referrals with the intention of increasing business for group members.

BAY YOUNG PROFESSIONALS (BYP)

Mission: To help young professionals build business relationships, develop personally and professionally, to contribute to the economic development and quality of life in Bay County.

GOVERNMENTAL AFFAIRS

Mission: To monitor activities of local, state and federal governmental entities. Specifically relating to transportation and education issues effecting business and to create a working relationship between the Chamber and governmental leaders.

TOURISM RECOGNITION MONTH

Mission: To recognize Bay County's number one industry during the month of May and offer networking opportunities.

EXISTING INDUSTRY

Mission: To identify and respond to the needs of existing industries through personal contacts and to recognize them for their important contribution.

INTERNATIONAL TRADE

Mission: To work with Port Panama City, Panama City/Bay County International Airport and other organizations to develop international trade opportunities.

MILITARY AFFAIRS (MAC)

Mission: To promote a cooperative working relationship and direct support to the military installations by the business community.

PUBLIC RELATIONS

Mission: To provide consistent appropriate communication about the Chamber and to help build relationships between the Chamber and the public it serves.

INDUSTRY APPRECIATION TASK FORCE

Mission: To show support to local industry through networking opportunities to the membership.

MENTORING COMMITTEE

Mission: To encourage and initiate interaction between new members and the Chamber. Aid them in developing their membership and communicate specific programs that would be of value to them.

MEMBERSHIP APPLICATION

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

WEBSITE ADDRESS: _____

COMPANY E-MAIL ADDRESS: _____

TOTAL NUMBER OF EMPLOYEES: _____ FT _____ PT

MINORITY OWNED ? YES NO

HOME BASED ? YES NO

BUSINESS CATEGORY/KEYWORDS: 1. _____

2. _____ 3. _____

CONTACTS: Member businesses are encouraged to list employees on the Chamber membership. Please add names that would benefit by being involved.

NAME/TITLE:

(1) MAIN CONTACT: _____

E-MAIL: _____

(2) BILLING REP: _____

E-MAIL: _____

(3) _____

E-MAIL: _____

(4) _____

E-MAIL: _____

HOW WOULD YOU LIKE TO RECEIVE CHAMBER INFORMATION ?

MAIL E-MAIL

WOULD YOU LIKE TO OFFER A MEMBER-TO-MEMBER DISCOUNT ?

YES NO

WHAT IS YOUR EXPECTATION OF YOUR MEMBERSHIP WITH THE BAY COUNTY CHAMBER OF COMMERCE ?

REFERRED BY: _____

INVESTMENT:

Annual Membership Investment \$ _____

Military Affairs \$ _____

Hyperlink to your website \$ _____

Other: _____ \$ _____

TOTAL PAYMENT ENCLOSED: \$ _____

Please bill my: Visa Mastercard AMEX Discover

Credit Card#: _____

Exp. Date: _____ / _____ Security Code: _____

Name on Card: _____

_____ I authorize the Bay County Chamber of Commerce to draft my membership investment from this credit card on Annual Semi-Annual or Quarterly Basis.

_____ Yes, I authorize e-mail communications from the Bay County Chamber of Commerce.

Signature: _____

Date: _____ Acct. Rep: _____

I WANT TO GET INVOLVED!

Place a check in the box for all committees you are interested in joining.

- | | |
|--|---|
| <input type="checkbox"/> AMBASSADORS | <input type="checkbox"/> INTERNATIONAL TRADE |
| <input type="checkbox"/> SMALL BUSINESS INSTITUTE (SBI) | <input type="checkbox"/> ENTERPRISE BAY * Additional Fee |
| <input type="checkbox"/> BUSINESS REFERRAL NETWORK (BRN) | <input type="checkbox"/> MILITARY AFFAIRS (MAC)
* Additional Fee |
| <input type="checkbox"/> BAY YOUNG PROFESSIONALS (BYP)
* Additional Fee | <input type="checkbox"/> PUBLIC RELATIONS |
| <input type="checkbox"/> GOVERNMENTAL AFFAIRS | <input type="checkbox"/> INDUSTRY APPRECIATION TASK FORCE |
| <input type="checkbox"/> TOURISM RECOGNITION MONTH TASK FORCE | <input type="checkbox"/> MENTORING COMMITTEE |
| <input type="checkbox"/> EXISTING INDUSTRY | |

NAME: _____ BUSINESS NAME: _____

PHONE NUMBER: _____ E-MAIL: _____